

# COMPANY SUMMARY



PATCH ZIMBABWE

Business Name: Patch Zimbabwe

Location: Harare Zimbabwe

Mission Statement: To spread handcrafted happiness across nations, one handbag at a time.

PATCH ZIMBABWE



Type of Business: Handcrafted/Manufacturing

Legal Structure: Patch (Maokoe) Zimbabwe is a Private Limited Company registered in Zimbabwe

# Management Team



## Founder/ Creative Director

Chido Kaseke is the owner of the handbag brand and manages the day to day running of the business

She holds a Bachelor of Commerce in Management from UNISA, using both her skills as well as her passion for handcrafting to also take charge of the design and creative part of the business.

Since launching in 2016, Chido has been nominated for a Peoples Choice Award by Zimbabwe International Womens Award (ZIWA) and featured by local publications.

# Product Description

Each one of our handbags is intricately stitched by hand; offering a uniqueness specific to the brand. Targeted to the distinguished female who loves to look and feel good, carrying their possessions in unique, slow-fashion style. Patch bags carry an in-built intangible quality of happiness derived from the therapeutic and feel-good handcrafting process carried out by the business owner herself. Named the #feelgoodbag, the colorful range of fun, stylish and functional handbags is handmade using hessian fabric sourced locally in Harare, Zimbabwe and hand-dyed inhouse to deliver bright and vibrant tones which match the brand's goal of spreading happiness in a world that needs more of it

# Contact Information

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